



GRAPHIC DESIGN PORTFOLIO

Alexis Kohlrausch

alexiskohlrausch4@gmail.com

919-888-4444



Thank You & Enjoy



Print Resume

Alexis Kohlrausch

Contact Information:

alexiskohlrausch4@gmail.com

919 - 888 - 4444

www.aestheticdesigns.net

EDUCATION

Southern New Hampshire University
Bachelor Degree in Graphic Design & Media Arts
GPA:

Cape Fear Community College
Associates Degree in Arts
GPA: 3.7



EXPERIENCE

The Dibraco Agency - Internship

Cary, NC - 2021

Analyze and type SEO content for various webpages. In exchange for my work, I am taught about Web Development & Design.

Brand Ascent Media - Social Media Content Creator

Raleigh, NC - 2020

This job allowed me to utilize what I was learning at SNHU and my boss was extremely pleased & impressed. Too bad I had to be laid off due to Covid.

Mary and Mak - Sales Associate/Key Holder

Wake Forest, NC - 2016

This boutique allowed me to uncover hidden talents. While at work, I managed the company's Instagram page. I made multiple posts during each shift. I created the content for all my posts and excelled at doing so. I kept up with online orders, packaged new orders, made & printed shipping labels, and then mailed them off. I engaged with clients in person and online. I worked my shifts alone, so I was trusted with making decisions and executing all duties.

Prior to Mary & Mak, I had two long-term retail jobs in fashion. Fashion played a huge role in my decision to go back to school for Graphic Design.

I knew that field would be the perfect fit for me.

Art and Design has always come naturally to me. It all started when I was a little girl and has continued to keep growing with age.


Before SNHU, I was an artist across many platforms. Attending school at SNHU strengthened my talents and allowed me to learn wonderful new skills in graphic design, web design, and much more.

Working in the Graphic Design field reassured me that working in this field of study is what I want and is what I am good at.

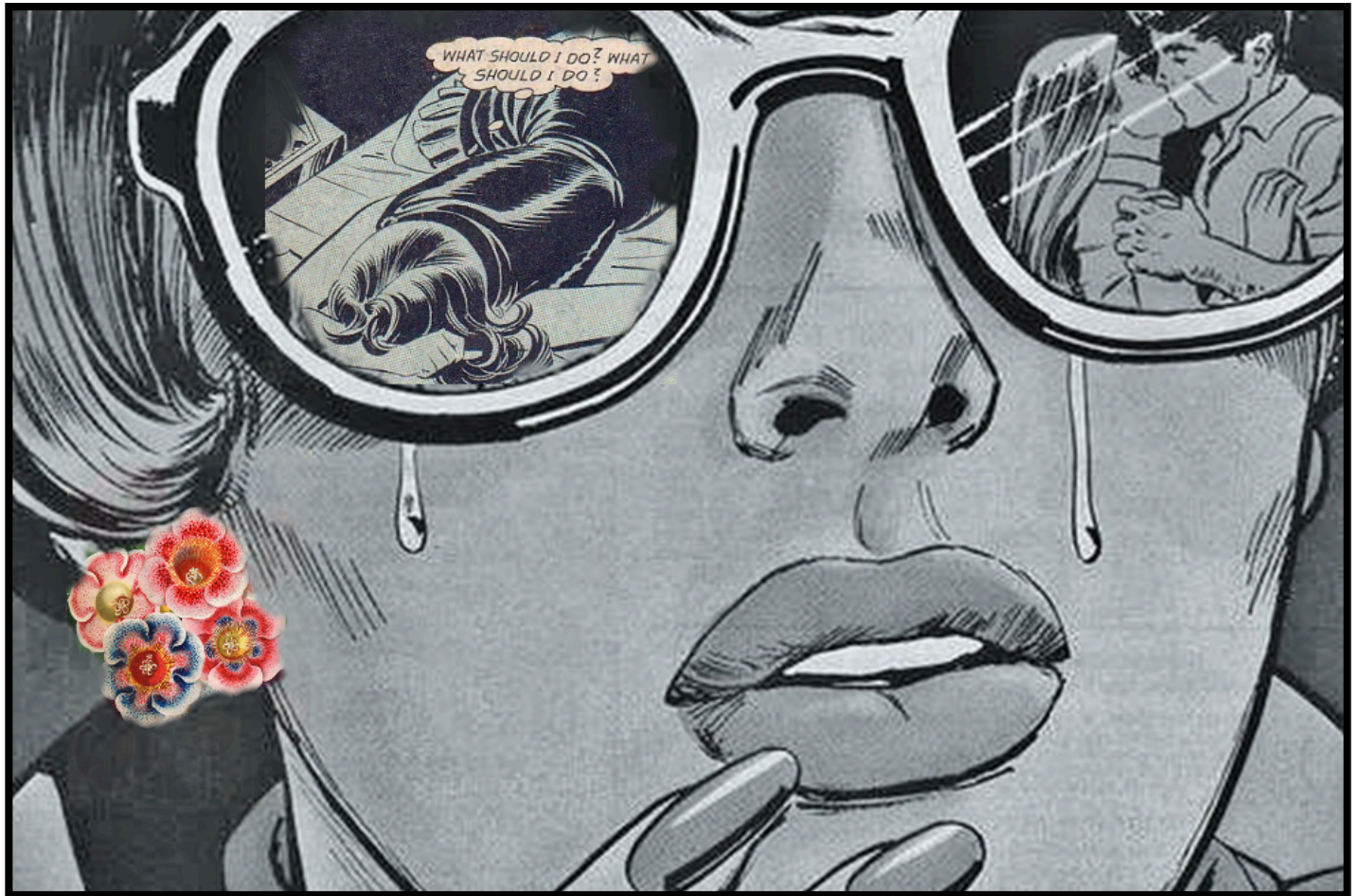
I look forward to the future.

I couldn't be more excited to show and share my skills!

Selected Works - 2012-2024

- 
01. Digital Illustrations
 02. Digital Illustrations (continued)
 03. Print Illustrations
 04. Mixed Media Collages
 05. Mixed Media Collages (continued)
 06. Editorial & Cover Art Designs
 07. Ads & Flyers
 08. Logos & Typography
 09. Stationeries - Business Cards
 10. Stationeries - Letterheads
 11. Stationeries - Envelopes
 12. Stationeries - Giveaway Pieces
 13. Website Development & Blog Design

Adobe Photoshop:

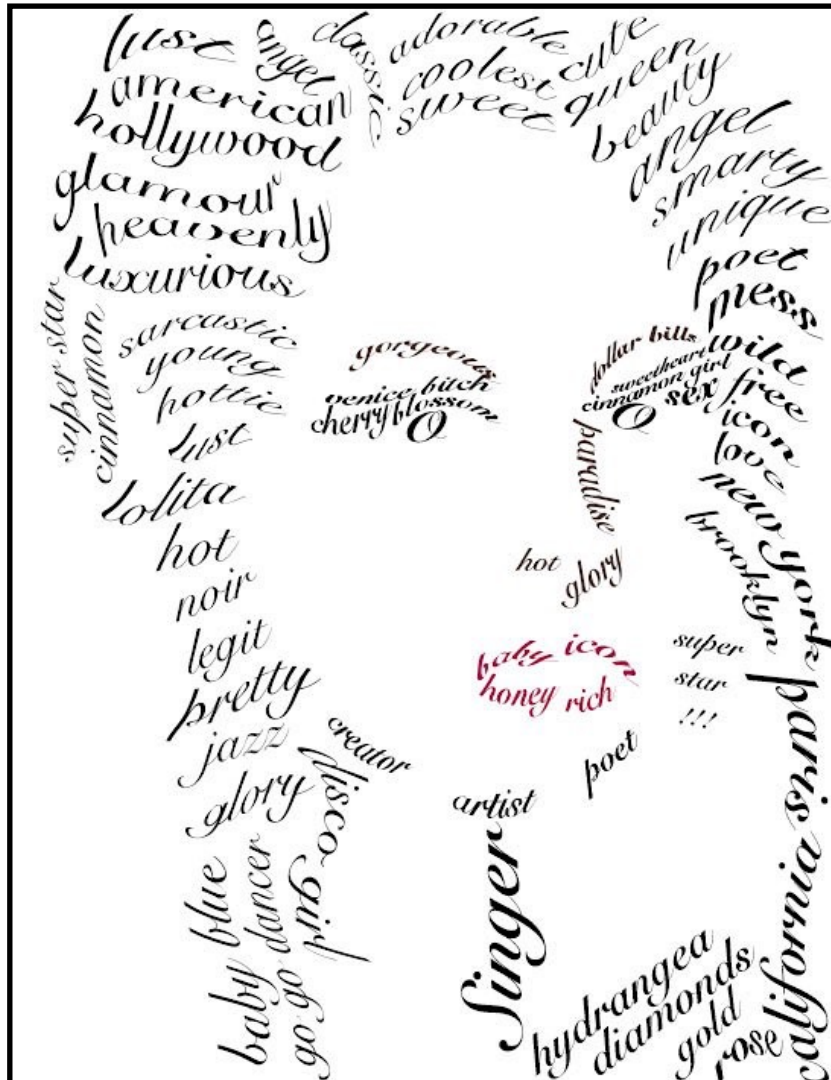


Digital Illustrations (continued)

Adobe Photoshop:

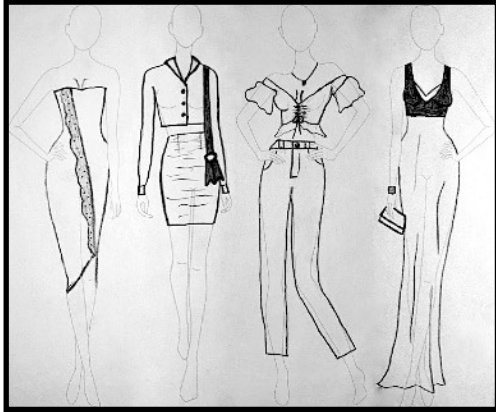


Adobe Illustrator:



Print Illustrations

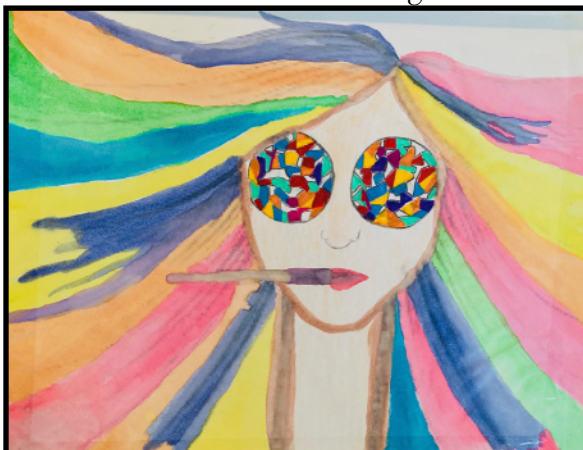
Pencil Drawings:



Sketchbook Pages:

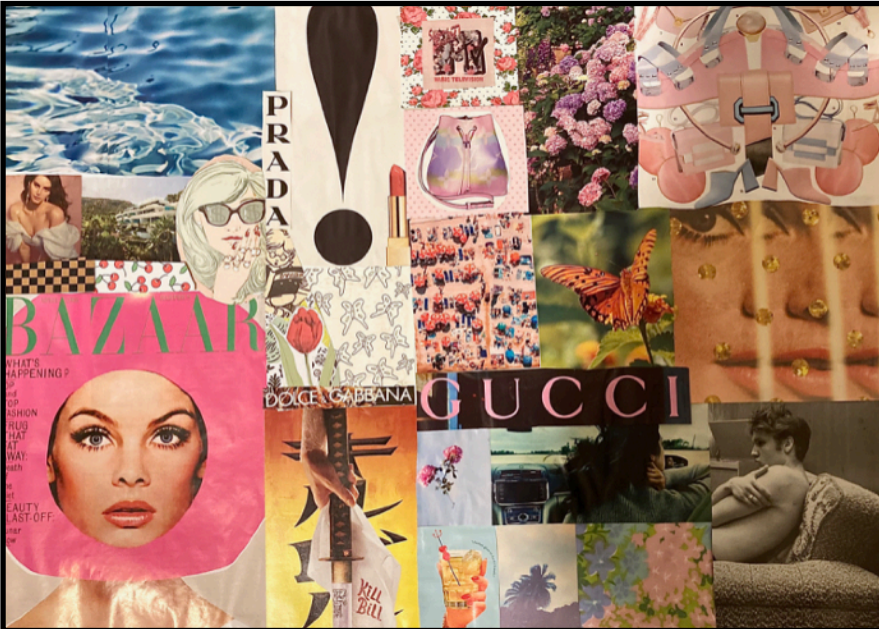


Watercolor Painting:



Mixed Media Collages

Marilyn Monroe:



Audrey Hepburn:



Mixed Media Collages (continued)

Home Design:



Fashion Inspiration:



Mother's Digest

BEST EVER SUMMER TIME VACATION SPOTS

40 PERFECT GIFT IDEAS

monthly top 20 reader submissions:

MOTHER & DAUGHTER STORIES

MOST COMMON PHRASES SAID BY ALL MOMS

MOTHER'S DAY ISSUE

FEMALE ★ DIGEST

complete summer shopping guide

TOP 20 online stores to shop this summer

12 EXPERT SKIN TIPS

SUMMER OUTFIT TIME: how to get your closet ready

May 2021

Restaurant Menu: PASTA AMORE MENU

Beverages

- Sparkling Water \$2.99
- Lemonade \$2.99
- Sweet Cold Brewed Tea \$2.99
- Coke OR Diet Coke \$2.99
- Sprite OR Dr. Pepper \$2.99

Wine, Beer, & Cocktail Menu available in restaurant only

Appetizers

- Antipasto** \$10.99
An incredible work of art consisting of Italian meats, cheese, and marinated vegetables, topped with two stuffed olives.
- Stuffed Clams** \$7.99
Clams filled and fried with seasoned breadcrumbs, garlic, and parmesan cheese served on the half shell.
- Fried Vegetables and Cheese** \$6.99
These fried zucchini and eggplant tender golden brown. An excellent beginning to your evening.

Soup & Salads

- House Salad \$5.99
- Italian Salad \$7.99
- Spinach Salad \$7.99
- Cheese Salad \$5.99
- Mango Salad \$7.99
- Cheese Salad \$5.99
- Tomato Mezzetta Soup \$5.99
- Chicken Creamy Soup \$6.99
- Minestrone Soup \$5.99
- Italian Wedding Soup \$6.99
- Lasagna Soup \$5.99
- Hot Chicken Sandwich \$8.99
- Baked Onion Soup \$5.99

Dressings
Italian, Thousand Island, French, Ranch, Honey Mustard, Vinaigrette, Blue Cheese

Main Dishes

- Chicken Parmigiana** \$15.99
Tender, fried filets of chicken topped with tomato sauce and cheese.
- Beef Brisket** \$15.99
Thin slices of beef filled with ground beef, herbs and spices, smothered with wine, mushrooms, and marinara sauce.
- Italian Sausage with Green Peppers** \$14.99
Pork sausage filled with spices, baked in the oven with onions and green peppers. Topped with marinara sauce.
- Labiate Ravoli** \$17.99
Served in an Alfredo sauce and topped with parm. cheese.
- Lasagna** \$15.99
Layers of pasta, cheese, and beef topped with tomato sauce and cheese.
- Vegetarian Lasagna** \$15.99
Made with spinach, mushrooms, onions, ricotta and mozzarella cheese, and topped with marinara sauce.
- Potatoes A la King** \$8.99
A delicious blend of butter, cream, and cheese, served over potatoes.
- Egg with Meat Sauce** \$8.99
- Spaghetti with Meatballs** \$15.99

Dessert

- Cheesecake \$5.99
- Pumpkin cream filled with walnuts, pumpkin, cream, and chocolate chips \$5.99
- Apple Pie \$5.99
- Hot Chocolate or Ice Creams \$5.99
- Always the best \$5.99
- Crème Caramel \$5.99
A natural hot dessert topped with caramel sauce and whipped cream.

Article Layout Designs:

WOOD-BLOCK PRINTING

BY THE JAPANESE METHOD

Introduction and Description of the Origins of Wood-Block Printing

THE wood-block print shows from time to time in the history of human progress. It is the earliest expression of a wood-block print in the history of the human race. The Chinese have the earliest wood-block print, which was used for printing the calendar in the year 1041 A.D. It is the earliest expression of a wood-block print in the history of the human race. The Chinese have the earliest wood-block print, which was used for printing the calendar in the year 1041 A.D. It is the earliest expression of a wood-block print in the history of the human race.

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Restaurant Brochure/Menu: PASTA AMORE

MISSION STATEMENT:
To provide a warm atmosphere for your family when you eat at the traditional restaurant of Italy. We find our inspiration from fresh and flavorful food.

VISION:
To provide a warm atmosphere for your family when you eat at the traditional restaurant of Italy. We find our inspiration from fresh and flavorful food.

MENU

Beverages

- Sparkling Water \$2.99
- Lemonade \$2.99
- Sweet Cold Brewed Tea \$2.99
- Coke OR Diet Coke \$2.99
- Sprite OR Dr. Pepper \$2.99

Appetizers

- Antipasto \$10.99
- Stuffed Clams \$7.99
- Fried Vegetables and Cheese \$6.99

Soups

- House Salad \$5.99
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Desserts

- Cheesecake \$5.99
- Pumpkin cream filled with walnuts, pumpkin, cream, and chocolate chips \$5.99
- Apple Pie \$5.99
- Hot Chocolate or Ice Creams \$5.99
- Always the best \$5.99
- Crème Caramel \$5.99

Ads & Flyers

EST. 2007
SPALDING BROTHERS
 REAL ESTATE SERVICES

*with over 40 years of
 combined experience*

let us join you on your
 real estate endeavors

COME ENJOY A MASSAGE AND A FACIAL

Treat Yourself!

healthy life, happy life

Living Well Balanced
 Holistic & Integrative Health Care

WEDDING & HONEYMOON SPECIALS

save even more on specials when you book by combining both your wedding and honeymoon at Amethyst Bay Resort & Spa

AMETHYST BAY
 Resort & Spa

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 CATERING

WE WILL COME TO YOUR OFFICE OR BE THERE FOR YOUR NEXT PARTY!

Groceries delivered to your doorstep

FRESH PRODUCE FROM THE LOCAL FARMS OF NORTH CAROLINA

1 year anniversary

Come stay with us during the month of August to receive all exclusive benefits for FREE!

St. Thomas VIRGIN ISLANDS

LEARN MORE!

Maldives / Jamaica / Mexico / Bahamas / Virgin Islands

AMETHYST BAY
 Resort & Spa

- Need to build your own brand? Or in need of a rebranding?*
- Need business cards made or some that need to be made better?*
- Looking for unique graphics, artwork, or other content?*
- Want to have a logo made? Or even a whole website too?*
- Need digital or print advertisements made?*

If you answered yes to any of those questions then you need...

AESTHETIC
 DESIGNS

contact us at: aestheticdesigns.net

AESTHETIC

DESIGNS

AESTHETIC

DESIGNS

aesthetic designs

UPPER CRUST
BAKERY

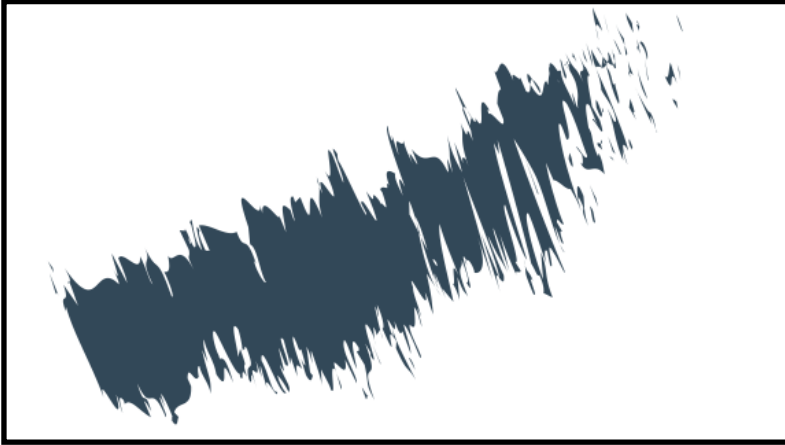
INSPIRATIONHOLICS



AMETHYST BAY
Resort & Spa

Stationeries - Business Cards

Upper Crust Bakery:



Bethany Bake
Owner



211 Ash Ave
Raleigh, NC 27605
Tel: 919-801-1865
contact@bakeryuc.com

Aesthetic Designs:

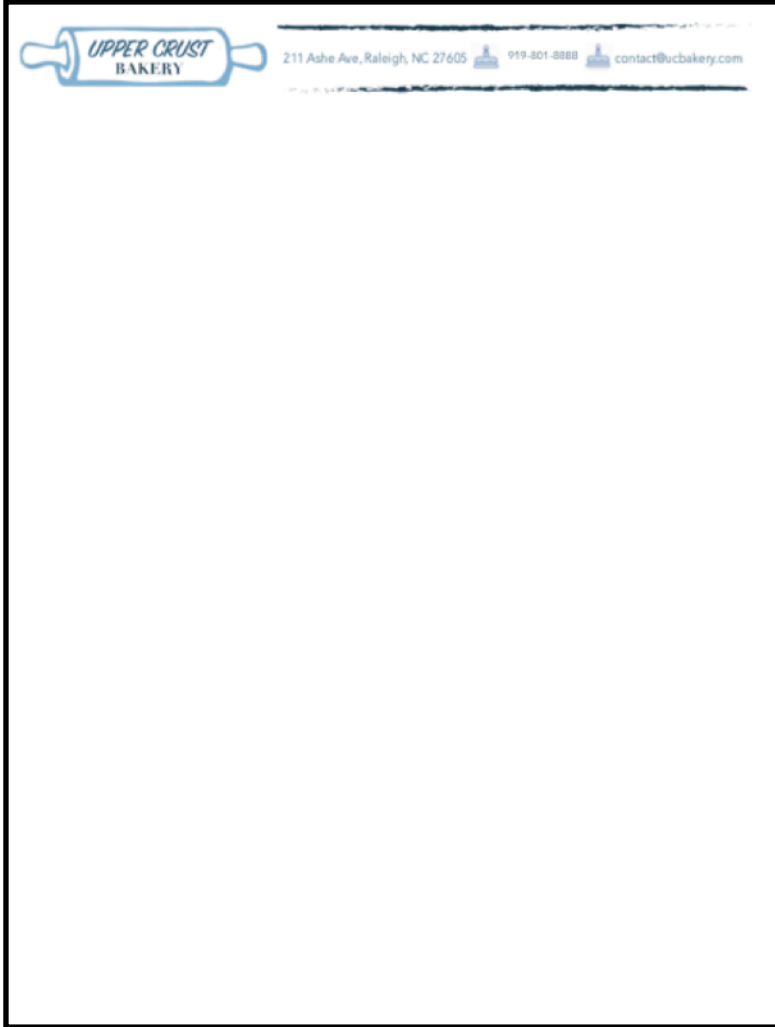


ALEXIS KOHLRAUSCH
Graphic Designer

919-888-4444
alexiskohlrausch@gmail.com
www.aestheticdesigns.net

Stationeries - Letterheads

Upper Crust Bakery:

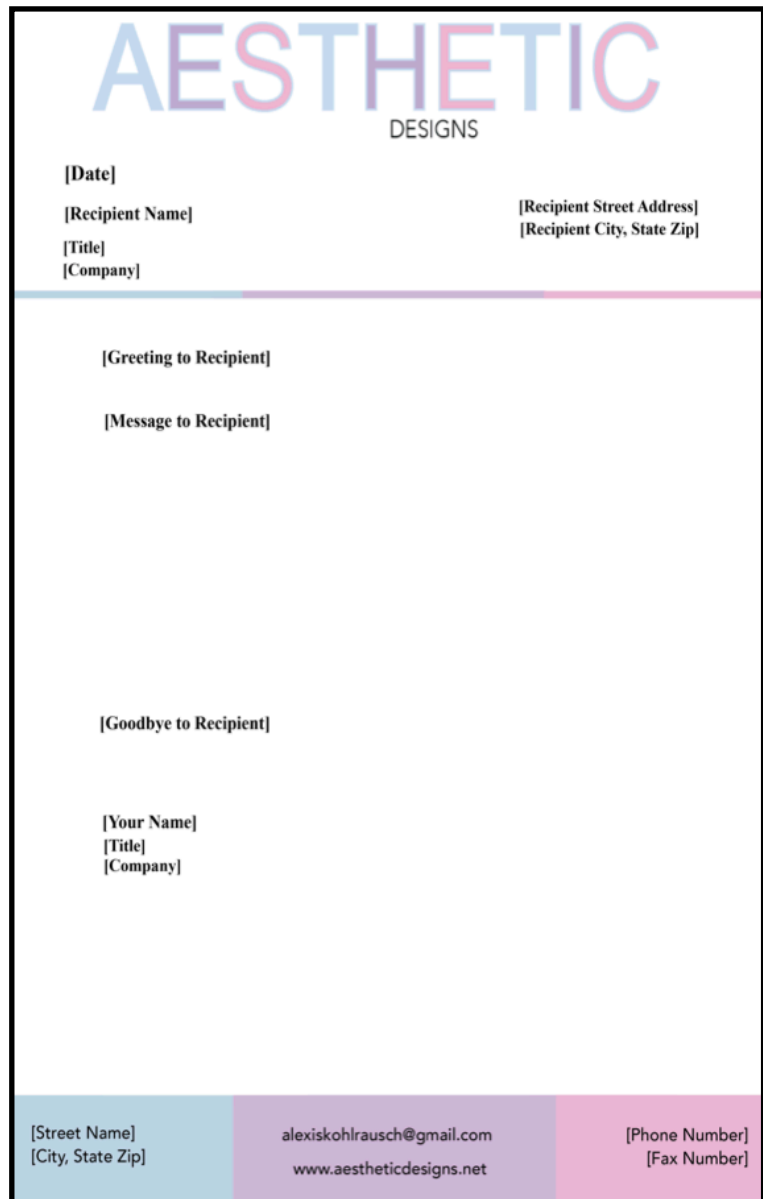


UPPER CRUST BAKERY

211 Ashe Ave, Raleigh, NC 27605 919-801-8888 contact@ucbakery.com

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Aesthetic Designs:



AESTHETIC
DESIGNS

[Date]

[Recipient Name] [Recipient Street Address]
[Title] [Recipient City, State Zip]
[Company]

[Greeting to Recipient]

[Message to Recipient]

[Goodbye to Recipient]

[Your Name]
[Title]
[Company]

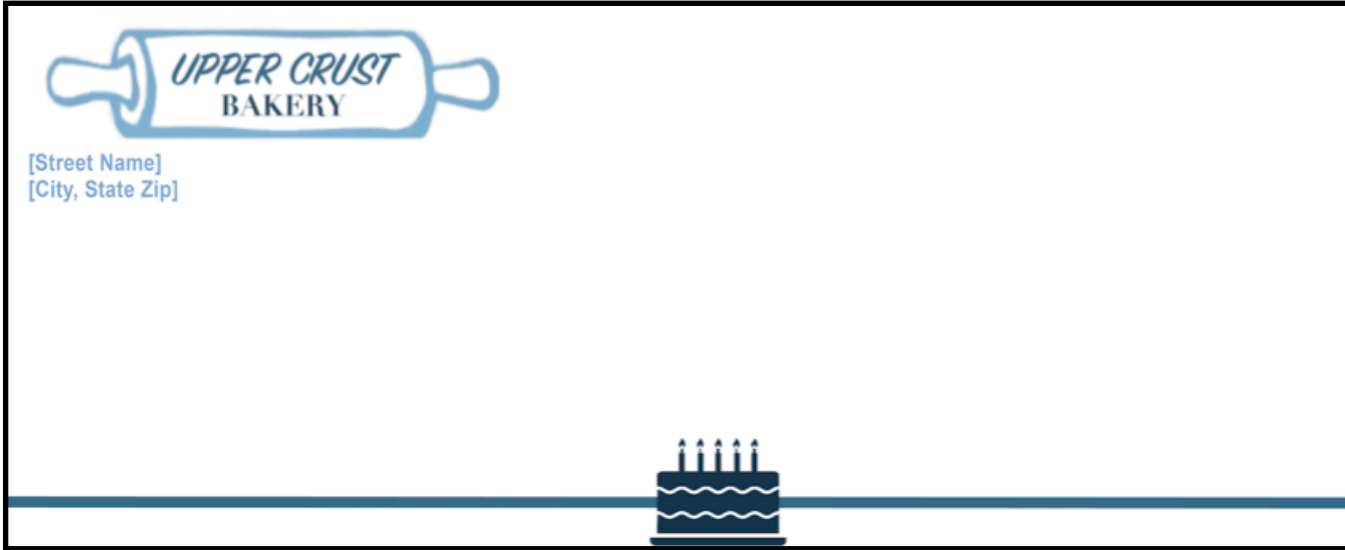
[Street Name]
[City, State Zip]

alexiskohlrausch@gmail.com
www.aestheticdesigns.net

[Phone Number]
[Fax Number]

Stationeries - Envelopes

Upper Crust Bakery:



Aesthetic Designs:



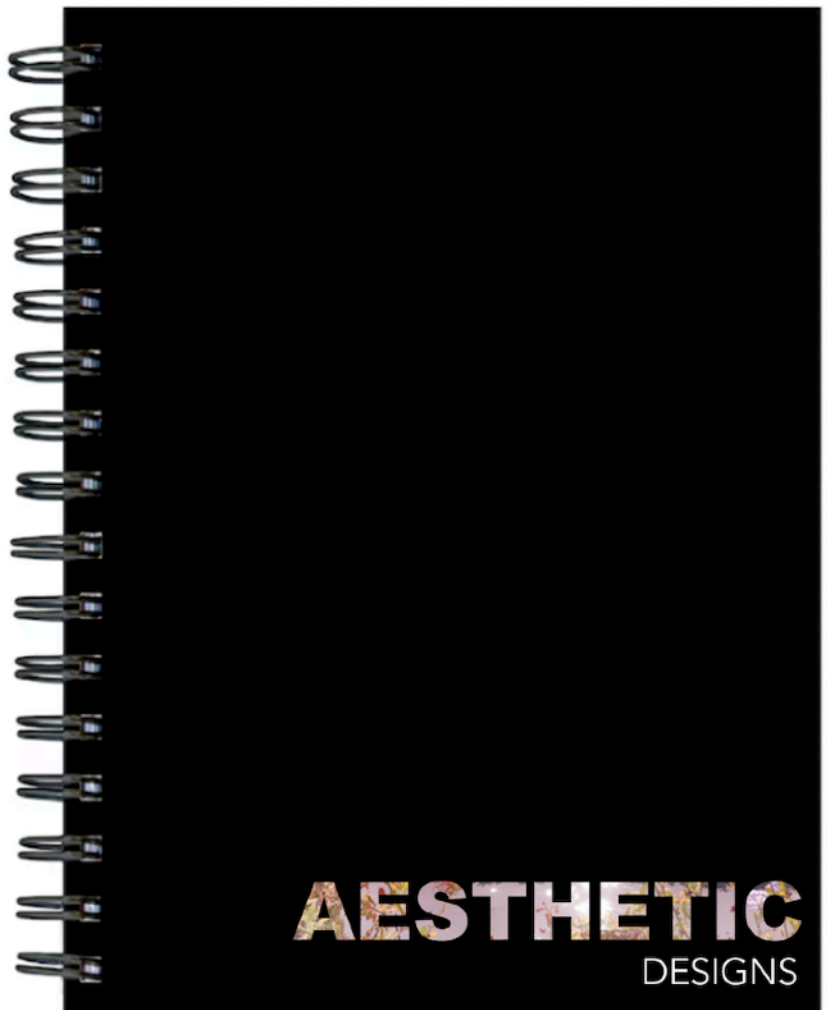
Stationeries - Giveaway Pieces

Aesthetic Designs Stickers:



Aesthetic Designs Notebook:

Aesthetic Designs Erasers:



Web Development & Blog Design

Portfolio Website: www.aestheticdesigns.net

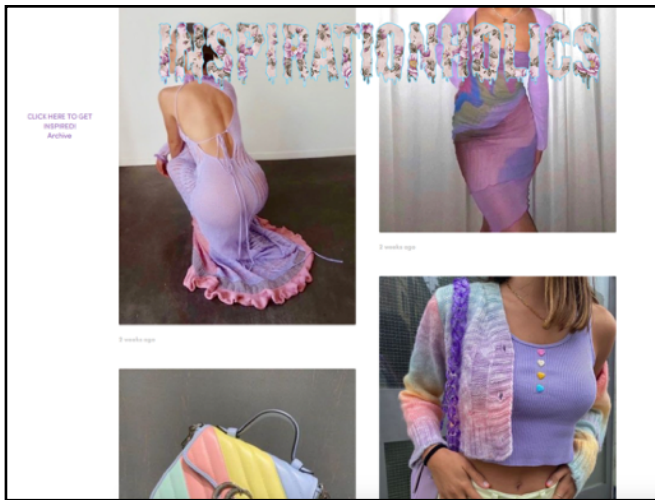
Brand Website:



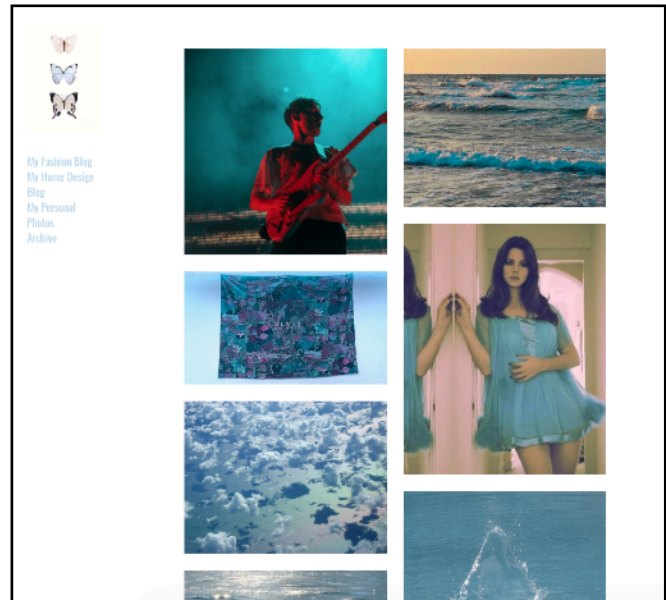
Restaurant Website:



Fashion Blog:



Personal Blog:



Home Design Blog:

